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It’s time to get your work digitized? Well, that’s exactly what we’re going to do for you. Shift is a big supporter of businesses that are looking for a better, stronger and more efficient way to do their work with high quality. We build customized systems/mobile applications that will make dramatical change to your work process and gain.

* + **About Us:**

Taking big steps since November 2018, Shift has promised to take over the software industry. And it’s already half way there. Shift specializes in creating customized, strong and innovative systems/ mobile applications for different industries bearing different requirements.

* + **Customized Software Solutions:**

Shift believes in the power technology has in connecting people together. That’s why Shift has made it a priority to create customized systems/applications that will help business reach their target with shortest way. You will also be able to get a solution that completely full fit your work.

* + **Looking for a good investment?!**

If you’re looking for a good investment, then there’s no better than investing in the software industry! Every business, service and product are now going digital and that just to multiply their profit and revenue. Get a brief on our latest, market-changing products that will come to life rolling the ROI you just need HERE.

* **Our Solutions:**
  + **Geo marketing app:**

Geo marketing is a solution that enable you to collect data of your clients or projects to have a very clear geographic map for your market/activity’s region. With geo marketing app your sales team/promoters can collect specific data upon your needs! It’s time to have a real time analysis for your clients, accurate geographic studding for your market that will reflect your success.

* + **My Team (sales force management):**

A Company with a POS system is never a failing one! “My Team” App is all about managing and tracking your team’s movement, performance and KPIs, which makes it would be easier for you to track your company’s overall performance and market status.

“Spread out sales team is always hard to control” this no more valid with MY TEAM! Now you will control them tightly. You will see their moves, activities, battery percentage, address and more. They will have to record their work start and end time whenever they are and you will monitor their movement instantly or from history! You will have accurate report of their work time and their attendant.MY TEAM will give you the maximum output of your team.

**“My Team” App will give you:**

* A boost to the team’s performance effectiveness.
* A solid and unfaulty statistics of the team’s activities and sales.
* A reliable organized work schedule.
* An effective, easy to use and fully customized way to record and collect data by always moving employees.
* Completed clean statistics to all work achievement.

**My Team Features:**

* A team’s movement tracker.
* A record of the team’s clients’ visits.
* A tracker of the time spent at work.
* A history reports of the team’s activity.
* Record and documentation of the team’s visits.
* Record of the team’s location on the map.
* Record of competitors’ prices, new products and the inventory status.
* Record customers complaints and orders.
* Notification system for sales manager.
  + **Products Authentications:**

Counterfeiting is one of the biggest challenges for the authenticity of genuine products. An estimated average of 8–9 % trade consists of counterfeit goods that create a loss of revenue. The issue of genuine product remains the primary challenge in the market. With emerging trends in mobile and wireless technology, Quick Response (QR) codes provide a robust technique to fight the practice of counterfeiting the products. To combat this situation our solution, use the a unique encrypted QR code for each product with customize mobile application that feet’s your needs.

* + **“Shift Incentive “Client’s Incentive Program:**

Rewards should be as easy as saying “Good Job” or “Thank You”. With Shift Incentive you get one unified platform to give a wide variety of gifts and delivery strategies.

We build an efficient system-mobile application to your clients that keep your product loyalty on top.

* + **Events registration and ticketing system:**

Events Registration systems is always matter! Then it`s the time for mobile technology. How fast your attendees will pass your gate? Our system is a ticketing and event technology platform that helps businesses organize their tickets to events online process and helping people discover events that fuel their passions. From workshops to concerts to conferences to world-renowned film and music festivals with powerful platform, which can be accessed online or via mobile apps, scales from basic registration and ticketing to a fully featured attendees’ statistic.

* + **Huge QR Codes Generations:**

QR Codes technology is now become widely used in markets. With our solution you can generate a huge batch with very competitive price. All you have to do is provide use with MS Excel sheets with the data you need to put in your QR codes (optional with your logo in the center of the QR code) and we will send you the images of this QR codes to be print or used online.

* + **Security Gear:**

Security Gear is an application that allows security companies check, manage and track security guards. It’s designed specifically to help security companies reduce damages and problems that result from poor management and communication channels.

* Create a management system for security guards.
* Track and locate security guards’ movements and positions.
* Create an easier and more effective communication channel between supervisors and their team.
* It will help eliminate issues that rise due to poor security staff management.
* It will give the company leverage over other competitors.
* Organizations will develop trust and dependence on such a strong security management system.
* It will help reduce and almost eliminate issues in communication and delivering orders.
* It will create a smoother and more efficient management process.
* It has a system that connects every guard with their supervisor.
* It has easy-efficient way to assign shifts schedule to guards.
* It sends out pre-shift notification to alert the guards an hour earlier.
* It sends guards regular notifications to guarantee everyone is active in their spots.
* It gives supervisors an active view of each and every guard along with their locations, time of service and guard’s information.
* It calculates every guard attendant time monthly to help evaluate guards and give estimated total work time.
* **Our Clients:**
* Eltib
* Wady El Nile
* Wadi Group
* El sewedy
* El Masa
* Standout Solutions
* Deep adv
* Standout Solutions
* Truly Nolen
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